ANNUAL RECOGNITION GALA

PALAIS DES CONGRÈS DE MONTRÉAL
SEPTEMBER 26, 2023

CO-CHAIED BY
BOMBARDIER
CNESST

PARITY CERTIFICATION PARTNERS
accenture
Mercer

ANNUAL PARTNERS
AIR CANADA
Ivanhoé Cambridge

MORE INFO AT WOMENINGOVERNANCE.ORG

SPONSORSHIP BOOKLET
JOIN US FOR OUR 10TH ANNUAL RECOGNITION GALA!

2023 TO
2022 Mtl
2022 TO
2021 Virtual
2020 TO
2019 Mtl
2019 TO
2018 Mtl
2017 Mtl
Manuelle Oudar is President and CEO of the Commission for Standards, Equity, Health and Safety at Work (CNESST), a proactive organization with nearly 5,000 people present throughout Quebec. She is also chair of the board of directors of the Institute for Occupational Health and Safety Research, a member of the board of governors of the Institut de gestion financière du Québec and chair of the board of directors of the Association des femmes en finance.

A lawyer and mediator accredited by the Barreau du Québec, she also holds a permit from the Ordre des administrateurs agréés du Québec and Certified Corporate Director (ASC). Manuelle Oudar has worked in the Quebec public service for more than 30 years, having evolved in various departments as Director of Legal Affairs, Associate Deputy Minister and Deputy Minister.

In office since January 2016, she oversaw the merger of the three commissions that today make up the CNESST, the single gateway to work, a success for Quebec society and which received the Prix des Nations in 2022. United for Public Service. This prize rewards the actions of the CNESST in favor of gender equality, economic justice, equity, the empowerment of women, the reduction of inequalities and wage gaps.

Manuelle Oudar’s exceptional achievements and career have been highlighted by the honors she has earned on more than one occasion: she received the Leadership award from the Association des femmes en finance du Québec (AFFQ), and named one of the Top 100 Most Powerful Women in Canada by the Women’s Executive Network (WXN). The Institut d’administration publique du Québec (IAPQ) also awarded the Prix d’excellence de l’administration publique du Québec for the creation of the CNESST, a success for the benefit of the public sector and Québec society.
The alarming statistics on the few women in senior management positions or on Boards are what motivated the founding of Women in Governance (WiG) in 2010. The mission of our non-profit organization is to support women in their career advancement and leadership development; with our Parity Certification, we also support organizations working to close the gender gap in the workplace.

Research clearly demonstrates the positive impact of gender parity in upper management and decision-making on their innovation, employee retention, branding and financial performance. Allowing women to progress without glass ceilings or sticky floors is not only in their best interest; it is in the best interest of businesses, the economy, and our society as a whole, particularly in a context of talent shortage.

Things have changed a lot, but not fast enough! According to the World Economic Forum, it will still take about 140 years to reach gender parity. WiG helps change the timeline with its advocacy, dynamic social media, major events featuring prominent speakers, mentoring programs for executive and professional women, a robust governance training program, and the Parity Certification.

Created in 2017 with the pro bono support of McKinsey & Company, and the first of its kind in North America, the Parity Certification helps organizations increase the representation of women where they have historically been underrepresented, as well as in senior management positions.

Accenture, Mercer, and WTW support the WiG team in the assessment of applications. The robust tool not only evaluates parity at the decision-making level of an organization, but also evaluate the implementation of mechanisms that enable women at all levels to achieve career advancement, creating a pipeline of female talent. Particular attention is also given to intersectionality to ensure that BIPOC, Indigenous, and LGBTQ2S+, as well as women with disabilities are sponsored, supported, and promoted. So far, the Parity Certification has directly impacted over 700,000 employees across Canada and the United States.

Join us and contribute to the advancement of parity, diversity, and inclusion!
PARITY CERTIFICATION

PLATINUM ORGANIZATIONS

accenture
Montréal

CBC Radio-Canada

Desjardins

NATIONAL BANK

sodexo

Sanofi

Sun Life

Mercer

BRONZE, SILVER AND GOLD ORGANIZATIONS
### Sponsorship Packages

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<tr>
<th></th>
<th>Presenting Sponsor</th>
<th>Honorary Co-Presidency Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
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**Recognition Before and After the Gala**

- **Presented by** with your name and/or logo on all communication tools*
- **Co-chaired by** with your name and/or logo on all communication tools*
- Your name and/or logo featured under the appropriate sponsorship level on all communication tools*

**Gala Benefits**

- Your CEO, Chair or a C-Suite level executive gives an on-stage presentation (up to 3 min.)
- Your CEO or Chair joins the evening’s discussion panel
- **Your organization is the exclusive sponsor of either:**
  - Cocktail: your logo on the glasses;
  - Dessert: your logo on the dessert table and napkins;
  - Photobooth: your roll-up banner next to the photobooth and your logo on the pictures frames.
  *First come, first served! When the three options above are sold, your organization will be offered a double-page ad in the printed Gala program.*
- **Your organization is the exclusive sponsor of either:**
  - Silent auction: your logo on the auction’s virtual platform;
  - Coat check: your roll-up banner in the coat check area.
  *First come, first served! When the two options above are sold, your organization will be offered a full-page ad in the printed Gala program.*
- A double-page ad in the printed Gala program
- A full-page ad in the printed Gala program
- Your CEO, Chair or a C-Suite level executive is seated at the head table (not transferable)
- Your logo is featured on the official Gala poster, program, and video projection
- A word from your CEO in the printed Gala program
- Your roll-up banner on stage
- Your roll-up banner at the event

* Communication tools include Women in Governance’s website and the Parity Certification microsite, an extensive social media campaign, 10+ mailings, several short videos, etc. Gala promotion starts in February and the post-event campaign lasts until the summer (the detailed communication report can be provided to you upon request.)

** Advertising in the printed Gala program will be offered to Platinum (double-page) or Gold (full-page) sponsors if other recognition opportunities are no longer available.**
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<tr>
<th>Ticket Type</th>
<th>Price</th>
<th>Description</th>
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<tbody>
<tr>
<td>Single Seat</td>
<td>$650</td>
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<tr>
<td>Half Table (4 Seats)</td>
<td>$4,000</td>
<td>Your half table reservation includes your logo on the centerpiece and your organization’s name on the corporate tables’ floor plan.</td>
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<tr>
<td>Full Table (8 Seats)</td>
<td>$6,000</td>
<td>Your full table reservation includes your logo on the centerpiece and your organization’s name on the corporate tables’ floor plan.</td>
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Please contact Stefanie Bug, Senior Director of Business Development: stefanie.bug@womeningovernance.org
A LOOK AT OUR PAST GALAS

Prestigious events where corporate and political leaders come together to honour Parity certified organizations!
MAJOR EVENTS AND INFLUENTIAL COMMUNITY

5,000+
attend our events every year

65,000+
subscribe to our newsletter

310,000+
organic reach on our social media in 2022

700,000+
work for Parity certified organizations

BNN Bloomberg
CBC Radio-Canada
Global News
THE GLOBE AND MAIL
LA PRESSE
LCN
les affaires
NATIONAL POST
Premières en affaires
TÉLÉ-QUÉBEC
TORONTO STAR
TV5 MONDE
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WOMEN in GOVERNANCE

1-844-4-PARITY
womeningovernance.org
paritycertification.org

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